



2027 SPONSORSHIP OPPORTUNITIES

PARTNER WITH BEAVER SPRINGS DRAGWAY

Dear Prospective Sponsor,

Beaver Springs Dragway has open sponsorship opportunities for the 2027 racing season. We invite businesses, race shops, manufacturers, service providers, and community partners to put their name in front of racers, crews, families, and spectators throughout the season.

For more than five decades, Beaver Springs Dragway has been a home for grassroots drag racing and family entertainment. Our goal is to build long-term partnerships that give sponsors meaningful visibility while helping us continue to grow and improve the experience for everyone who comes through the gates.

We offer options ranging from affordable schedule advertising to premium lane, tower, class, and trackside sponsorships. Whether you are a small local business or a larger company looking for a strong motorsports presence, we can help match your business with an opportunity that fits your goals and budget.

WHY PARTNER WITH BEAVER SPRINGS DRAGWAY?

- Season-long exposure in a high-energy motorsports environment.
- Direct visibility to racers, race teams, families, spectators, and automotive enthusiasts.
- Sponsorship levels for both small businesses and major partners.
- Limited premium placements that keep sponsor visibility from becoming overcrowded.

LIMITED 2027 AVAILABILITY

Schedule-back advertising is limited to only 12 total spots. Once all 12 are sold, no additional spots will be added. Only ONE scoreboard / lane sponsorship is currently available.

We would be proud to have your business become part of the Beaver Springs Dragway family for 2027.

Please review the sponsorship options on the following page. To reserve a placement, contact Mikey or Emily using the numbers listed in the banner above.



2027 SPONSORSHIP OPTIONS

LIMITED AVAILABILITY - RESERVATIONS ARE FIRST COME, FIRST SERVED

SPONSORSHIP OPPORTUNITY	2027 RATE
BACK OF SCHEDULE ADVERTISING ONLY 12 Business advertisement on the back of the 2027 race schedule. Only 12 total spots are available; once they are sold, they are gone for the season.	\$250
WALL SPONSORSHIP Trackside wall placement for season-long visibility. Sign production is approximately \$300 in addition to the sponsorship fee.	\$600 + SIGN
SCOREBOARD / LANE SPONSORSHIP 1 AVAILABLE Premium lane and scoreboard association with prominent track visibility. Only one sponsorship is currently available.	\$5,000
PRIME TOWER ADVERTISING Premium placement on high-visibility tower locations, including the center-track tower and timing tower. Subject to space availability.	\$2,500
CLASS SPONSORSHIP Become the official sponsor of a 2027 racing class. Available classes include TOP, MOD, BIKE, HOT ROD TROPHY, JUNIOR ATV, and JUNIOR DRAGSTER.	\$2,000 EACH
WINNER'S CIRCLE SPONSORSHIP Branding in the Winner's Circle / victory photo area. Pricing and final placement can be customized based on the sponsor's needs.	CUSTOM

CUSTOM SPONSORSHIP PACKAGES

BUILD A PACKAGE AROUND YOUR BUSINESS

Interested in more than one placement? We can combine schedule, wall, tower, class, Winner's Circle, and other available sponsorship opportunities into a customized package.

Contact Mikey or Emily to discuss available placements, package options, and sign requirements.

All sponsorships are subject to availability. Any required sign production costs are additional unless otherwise stated.

BEAVER SPRINGS DRAGWAY | HOME OF THE ZOOCREW | 2027 SEASON